



THE NEW FRONTIERS

8-9 DEC. 2021
DUBAI EXHIBITION CENTER
EXPO 2020, DUBAI

The Global Business Forum Series (GBF) was launched in 2013 as a platform to drive trade and explore opportunities between the Gulf Region and some of the world's fastest-growing markets.

In 2021, the Dubai Chamber of Commerce launches GBF ASEAN to push the boundaries of inter-regional trade between Dubai and South East Asia and to explore the changing dynamics, examine opportunities and increase business and investment.



25+
Sessions

45+
Speakers

50+
Countries

500+
Delegates

Join us in December as the Forum explores three thematic pillars



Drivers

What, and where, are the new frontiers?



Designers

What, and who, is shaping the change? And seizing the opportunities?



Definers

What will determine the outcome – and deliver results?



Why ASEAN?

\$2.9 trillion The emerging economies of Southeast Asia (ASEAN) have a **combined GDP** of \$2.9 trillion

\$21 billion **Non-oil trade** with Dubai was worth \$21 billion in 2018

30% Regional Comprehensive Economic Partnership (RCEP), which brings together **30% of the global economy** and a huge population, is a major opportunity that will accelerate the integration of the ASEAN countries.

\$9 billion **The venture capital (VC)** industry in Southeast Asia was worth \$9 billion in 2019

60% **Sustainability** is a big focus along with the energy transition to renewables, the challenges for Asia in this as well as the opportunities. Asia's energy demand is set to grow by around 60% by 2040.

GBF Connect



Tailor your networking experience by requesting, managing and pre-scheduling the meetings before the forum.

Connect with the people who matter to you through facilitated B2B meetings at GBF ASEAN.



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